

**Remit Address:**

**WCAU**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (610) 668-5510**  
**Billing:**

www.nbcphiladelphia.com

**Billing Address:**

**ABAR HUTTON**  
**Attention: Accounts Payable**  
**6190 GROVEDALE COURT**  
**ALEXANDRIA, VA 22310**

# INVOICE

DUPLICATE

Advertiser	INDEPENDENCE USA PAC	Invoice #	PL12110141
Product	2012 ELECTION GENERAL	Invoice Date	11/25/12
Estimate Number	658	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12

Station	WCAU	Order #	344613
Account Executive	Aaron Zeligson	Alt Order #	
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/30/12 - 11/06/12

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	00140
Advertiser Ref	28886

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WCAU	5A-6A M-F NBC10 NEWS 5A	5A-6A M-F	10/31/12 to 11/02/12		4x	--- 22--				
	WCAU			Th	11/01/12	:30	5:29 AM	IUSA120530H	\$225.00		1
	WCAU			Th	11/01/12	:30	5:45 AM	IUSA120530H	\$225.00		2
	WCAU			F	11/02/12	:30	5:14 AM	IUSA120530H	\$225.00		4
	WCAU			F	11/02/12	:30	5:45 AM	IUSA120530H	\$225.00		3
2	WCAU	5A-6A M-F NBC10 NEWS 5A	5A-6A M-F	11/05/12 to 11/05/12		1x	M-----				
	WCAU	6A-8A SUNDAY	6A-8A SU	Su	11/04/12	:30	6:28 AM	IUSA120530H	\$225.00	MG for 2.1 11/05	2
	WCAU			M	11/05/12	:00			<del>\$225.00</del>	See MG 2.2	1
				NA-NOT AVAILABLE							
3	WCAU	6A-7A M-F	6A-7A M-F	10/31/12 to 11/02/12		4x	--- 22--				
	WCAU			Th	11/01/12	:30	6:22 AM	IUSA120530H	\$625.00		2
	WCAU			Th	11/01/12	:30	6:55 AM	IUSA120530H	\$625.00		1
	WCAU			F	11/02/12	:30	6:13 AM	IUSA120530H	\$625.00		3
	WCAU			F	11/02/12	:30	6:54 AM	IUSA120530H	\$625.00		4
4	WCAU	6A-7A M-F	6A-7A M-F	11/05/12 to 11/05/12		1x	M-----				
	WCAU			M	11/05/12	:30	6:55 AM	IUSA120530H	\$625.00		1
5	WCAU	7A-9A TODAY SHOW	7A-9A M-F	10/31/12 to 11/02/12		8x	--- 44--				
	WCAU			Th	11/01/12	:30	7:23 AM	IUSA120530H	\$1,550.00		4
	WCAU			Th	11/01/12	:30	7:59 AM	IUSA120530H	\$1,550.00		1
	WCAU			Th	11/01/12	:30	8:42 AM	IUSA120530H	\$1,550.00		3
	WCAU			Th	11/01/12	:30	8:59 AM	IUSA120530H	\$1,550.00		5
	WCAU			F	11/02/12	:00			<del>\$1,550.00</del>	See MG 5.9,5.10	7
				NA-NOT AVAILABLE							
	WCAU			F	11/02/12	:30	7:59 AM	IUSA120530H	\$1,550.00		6
	WCAU			F	11/02/12	:30	8:29 AM	IUSA120530H	\$1,550.00		8

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Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	00140
		Advertiser Ref	28886

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WCAU	7A-9A TODAY SHOW	7A-9A M-F	10/31/12 to 11/02/12	8x	---	44--				
	WCAU			F	11/02/12	:30	9:00 AM	IUSA120530H	\$1,550.00		2
	WCAU	9A-10A SATURDAY	9A-10A SA	Sa	11/03/12	:30	9:45 AM	IUSA120530H	\$700.00	MG for 8.1,5.7	10
	WCAU	8-9P BREEDERS CUP	8P-9P	Sa	11/03/12	:30	8:08 PM	IUSA120530H	\$1,250.00	MG for 8.1,5.7	9
6	WCAU	7A-9A TODAY SHOW	7A-9A M-F	11/05/12 to 11/05/12	2x	M-----					
	WCAU			M	11/05/12	:00			<del>\$1,550.00</del>	See MG 6.3	2
				NA-NOT AVAILABLE							
	WCAU			M	11/05/12	:30	8:47 AM	IUSA120530H	\$1,550.00		1
	WCAU	630-7p Nightly News	630-7p	M	11/05/12	:30	6:59 PM	IUSA120530H	\$1,550.00	MG for 6.2 11/05	3
7	WCAU	9A-10A TODAY SHOW 2	9A-10A M-F	10/31/12 to 11/02/12	8x	---	44--				
	WCAU			Th	11/01/12	:00			<del>\$400.00</del>	See MG 30.2,30.3,30.4	3
				PREEMPT							
	WCAU			Th	11/01/12	:00			<del>\$400.00</del>	See MG 7.9,7.10,7.11,7.12,7.13	5
				NA-NOT AVAILABLE							
	WCAU			Th	11/01/12	:30	9:29 AM	IUSA120530H	\$400.00		1
	WCAU			Th	11/01/12	:30	9:59 AM	IUSA120530H	\$400.00		4
	WCAU			F	11/02/12	:00			<del>\$400.00</del>	See MG 7.9,7.10,7.11,7.12,7.13	2
				PREEMPT							
	WCAU			F	11/02/12	:00			<del>\$400.00</del>	See MG 7.9,7.10,7.11,7.12,7.13	7
				PREEMPT							
	WCAU			F	11/02/12	:30	9:29 AM	IUSA120530H	\$400.00		6
	WCAU			F	11/02/12	:30	9:50 AM	IUSA120530H	\$400.00		8
	WCAU	VARIOUS/ OVERNIGHT	2a-5a M-SU	F	11/02/12	:30	2:41 AM	IUSA120530H	\$25.00	MG for 7.5,19.3,37.1,7.7,7.2	13
	WCAU	6A-7A SATURDAY	6A-7A SA	Sa	11/03/12	:30	6:24 AM	IUSA120530H	\$225.00	MG for 7.5,19.3,37.1,7.7,7.2	11
	WCAU	9A-10A SATURDAY	9A-10A SA	Sa	11/03/12	:30	9:58 AM	IUSA120530H	\$450.00	MG for 7.5,19.3,37.1,7.7,7.2	10

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Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	00140
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	WCAU	9A-10A TODAY SHOW 2	9A-10A M-F	10/31/12 to 11/02/12	8x	---	44--				
	WCAU	NFL LATE NEWS	11P-1205A	Su	11/04/12	:00			<del>\$2,000.00</del>	See MG 7.14	12
	WCAU	EXTENDED LATE NEWS SU	11-1235A	Su	11/04/12	:30	12:39 AM	IUSA120530H	\$2,000.00	MG for 7.12 11/04	14
	WCAU	5A-6A M-F NBC10 NEWS 5A	5A-6A M-F	M	11/05/12	:30	5:15 AM	IUSA120530H	\$200.00	MG for 7.5,19.3,37.1,7.7,7.2	9
8	WCAU	9A-10A TODAY SHOW 2	9A-10A M-F	11/05/12 to 11/05/12	2x	M-----					
	WCAU			M	11/05/12	:00			<del>\$400.00</del>	See MG 5.9,5.10	1
	WCAU			M	11/05/12	:30	9:59 AM	IUSA120530H	\$400.00		2
9	WCAU	10A-11A TODAY SHOW 3	10A-11A M-F	10/31/12 to 11/02/12	4x	---	22--				
	WCAU			Th	11/01/12	:30	10:29 AM	IUSA120530H	\$425.00		2
	WCAU			Th	11/01/12	:30	10:59 AM	IUSA120530H	\$425.00		3
	WCAU			F	11/02/12	:30	10:29 AM	IUSA120530H	\$425.00		4
	WCAU			F	11/02/12	:30	10:55 AM	IUSA120530H	\$425.00		1
10	WCAU	10A-11A TODAY SHOW 3	10A-11A M-F	11/05/12 to 11/05/12	1x	M-----					
	WCAU			M	11/05/12	:30	10:51 AM	IUSA120530H	\$425.00		1
11	WCAU	2-3P STEVE HARVEY TALK SH 2P-3P		10/29/12 to 11/04/12	4x	---	22--				
	WCAU			Th	11/01/12	:30	2:38 PM	IUSA120530H	\$250.00		1
	WCAU			Th	11/01/12	:30	2:55 PM	IUSA120530H	\$250.00		2
	WCAU			F	11/02/12	:30	2:13 PM	IUSA120530H	\$250.00		3
	WCAU			F	11/02/12	:30	2:48 PM	IUSA120530H	\$250.00		4
12	WCAU	2-3P STEVE HARVEY TALK SH 2P-3P		11/05/12 to 11/05/12	1x	M-----					
	WCAU			M	11/05/12	:30	2:55 PM	IUSA120530H	\$250.00		1
13	WCAU	3P-4P M-F ELLEN	3P-4P M-F	10/31/12 to 11/02/12	4x	---	22--				

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13	WCAU	3P-4P M-F ELLEN	3P-4P M-F		10/31/12 to 11/02/12	4x	--- 22--				
	WCAU			Th	11/01/12	:30	3:29 PM	IUSA120530H	\$750.00		2
	WCAU			Th	11/01/12	:30	3:43 PM	IUSA120530H	\$750.00		1
	WCAU			F	11/02/12	:00			<del>\$750.00</del>	See MG 13.5	4
					DNA-NEWS SPL REPORT						
	WCAU			F	11/02/12	:30	2:59 PM	IUSA120530H	\$750.00		3
	WCAU	5A-6A M-F NBC10 NEWS 5A	5A-6A M-F	Tu	11/06/12	:30	5:51 AM	IUSA120530H	\$750.00	MG for 13.4 11/02	5
14	WCAU	3P-4P M-F ELLEN	3P-4P M-F		11/05/12 to 11/05/12	1x	M-----				
	WCAU			M	11/05/12	:30	3:19 PM	IUSA120530H	\$750.00		1
15	WCAU	4P-5P NBC10 NEWS	4-5P M-F		10/31/12 to 11/02/12	4x	--- 22--				
	WCAU			Th	11/01/12	:30	4:25 PM	IUSA120530H	\$700.00		2
	WCAU			Th	11/01/12	:30	4:49 PM	IUSA120530H	\$700.00		1
	WCAU			F	11/02/12	:30	4:40 PM	IUSA120530H	\$700.00		4
	WCAU			F	11/02/12	:30	4:53 PM	IUSA120530H	\$700.00		3
16	WCAU	4P-5P NBC10 NEWS	4-5P M-F		11/05/12 to 11/05/12	1x	M-----				
	WCAU			M	11/05/12	:30	4:48 PM	IUSA120530H	\$700.00		1
17	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F		10/31/12 to 11/02/12	4x	--- 22--				
	WCAU			Th	11/01/12	:30	5:12 PM	IUSA120530H	\$975.00		3
	WCAU			Th	11/01/12	:30	5:28 PM	IUSA120530H	\$975.00		2
	WCAU			F	11/02/12	:30	5:20 PM	IUSA120530H	\$975.00		1
	WCAU			F	11/02/12	:30	5:52 PM	IUSA120530H	\$975.00		4
18	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F		11/05/12 to 11/05/12	1x	M-----				
	WCAU			M	11/05/12	:30	5:28 PM	IUSA120530H	\$975.00		1
19	WCAU	6P-630P NBC10 NEWS	6P-630P M-F		10/31/12 to 11/02/12	4x	-- 121--				
	WCAU			W	10/31/12	:30	6:25 PM	IUSA120530H	\$1,200.00		1

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	WCAU			Th	11/01/12	:00			<del>\$1,200.00</del>	See MG 7.9,7.10,7.11,7.12,7.13	3
	WCAU			Th	11/01/12	:30	6:23 PM	IUSA120530H	\$1,200.00		2
	WCAU			F	11/02/12	:30	6:13 PM	IUSA120530H	\$1,200.00		4
20	WCAU	6P-630P NBC10 NEWS	6P-630P M-F	11/05/12 to 11/05/12	1x	M-----					
	WCAU			M	11/05/12	:30	6:27 PM	IUSA120530H	\$1,200.00		1
21	WCAU	7P-730P M-F	7P-730P M-F	10/31/12 to 11/02/12	4x	-- 121--					
	WCAU			W	10/31/12	:30	7:19 PM	IUSA120530H	\$1,200.00		1
	WCAU			Th	11/01/12	:30	7:13 PM	IUSA120530H	\$1,200.00		2
	WCAU			Th	11/01/12	:30	7:25 PM	IUSA120530H	\$1,200.00		3
	WCAU			F	11/02/12	:30	7:19 PM	IUSA120530H	\$1,200.00		4
22	WCAU	7P-730P M-F	7P-730P M-F	11/05/12 to 11/05/12	1x	M-----					
	WCAU			M	11/05/12	:00			<del>\$1,200.00</del>	See MG 22.2	1
	WCAU	7-730P NIGHTLY NEWS	7P-725P	PREEMPT-PROGRAM CHANGE							
	WCAU			M	11/05/12	:30	7:19 PM	IUSA120530H	\$1,200.00	MG for 22.1 11/05	2
23	WCAU	730P-8P M-F	730P-8P M-F	10/31/12 to 11/02/12	4x	-- 121--					
	WCAU			W	10/31/12	:30	7:45 PM	IUSA120530H	\$1,200.00		1
	WCAU			Th	11/01/12	:30	7:42 PM	IUSA120530H	\$1,200.00		3
	WCAU			Th	11/01/12	:30	7:56 PM	IUSA120530H	\$1,200.00		2
	WCAU			F	11/02/12	:00			<del>\$1,200.00</del>	See MG 23.5	4
	WCAU	7-8P NBC10 NEWS AT 7P	7P-8P	PREEMPT-PROGRAM CHANGE							
	WCAU			Sa	11/03/12	:00			<del>\$1,200.00</del>	See MG 23.6	5
	WCAU			DNA-SPORTS OVERRUN							

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**CFS Lockbox**  
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**Atlanta, GA 30384-2971**  
**Main: (610) 668-5510**  
**Billing:**

www.nbcphiladelphia.com

**Billing Address:**

**ABAR HUTTON**  
**Attention: Accounts Payable**  
**6190 GROVEDALE COURT**  
**ALEXANDRIA, VA 22310**

# INVOICE

DUPLICATE

Advertiser	INDEPENDENCE USA PAC	Invoice #	PL12110141
Product	2012 ELECTION GENERAL	Invoice Date	11/25/12
Estimate Number	658	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WCAU	Order #	344613
Account Executive	Aaron Zeligson	Alt Order #	
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/30/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	00140
		Advertiser Ref	28886

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
23	WCAU	730P-8P M-F	730P-8P M-F	10/31/12 to 11/02/12	4x	-- 121--					
	WCAU	TONIGHT SHOW W/JAY LENO	1135P-1237A	M	11/05/12	:00			<del>\$1,200.00</del>	See MG 23.7	6
				NA-NOT AVAILABLE							
	WCAU	6A-7A M-F	6A-7A M-F	Tu	11/06/12	:30	6:14 AM	IUSA120530H	\$1,200.00	MG for 23.6 11/05	7
24	WCAU	730P-8P M-F	730P-8P M-F	11/05/12 to 11/05/12	1x	M-----					
	WCAU			F	11/02/12	:30	7:40 PM	IUSA120530H	\$1,200.00	MG for 24.1 11/05	2
	WCAU			M	11/05/12	:00			<del>\$1,200.00</del>	See MG 24.2	1
				NA-NOT AVAILABLE							
25	WCAU	8-10P MO THE VOICE	8P-10P	11/05/12 to 11/05/12	1x	M-----					
	WCAU			M	11/05/12	:30	8:23 PM	IUSA120530H	\$11,000.00		1
26	WCAU	11-1135P M-F LATE NEWS	11P-1135P	10/31/12 to 11/02/12	4x	-- 112--					
	WCAU			W	10/31/12	:30	11:13 PM	IUSA120530H	\$2,500.00		1
	WCAU			Th	11/01/12	:30	11:23 PM	IUSA120530H	\$2,500.00		2
	WCAU			F	11/02/12	:00			<del>\$2,500.00</del>	See MG 26.6	3
				NA-NOT AVAILABLE							
	WCAU			F	11/02/12	:00			<del>\$2,500.00</del>	See MG 26.5	4
				PREEMPT-PROGRAM CHANGE							
	WCAU	11-1130P LATE NEWS SAT	11-1130P	Sa	11/03/12	:30	11:25 PM	IUSA120530H	\$2,500.00	MG for 26.3 11/02	6
	WCAU	NFL LATE NEWS	11P-1205A	Su	11/04/12	:30	11:55 PM	IUSA120530H	\$2,500.00	MG for 26.4 11/02	5
27	WCAU	11-1135P M-F LATE NEWS	11P-1135P	11/05/12 to 11/05/12	1x	M-----					
	WCAU			M	11/05/12	:30	11:16 PM	IUSA120530H	\$2,500.00		1
28	WCAU	TONIGHT SHOW W/JAY LENO	1135P-107A	10/31/12 to 11/02/12	4x	-- 112--					
	WCAU			W	10/31/12	:30	11:45 PM	IUSA120530H	\$775.00		1
	WCAU			Th	11/01/12	:30	12:08 AM	IUSA120530H	\$775.00		2
	WCAU			F	11/02/12	:30	11:58 PM	IUSA120530H	\$775.00		4

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# INVOICE

DUPLICATE

Advertiser	INDEPENDENCE USA PAC	Invoice #	PL12110141
Product	2012 ELECTION GENERAL	Invoice Date	11/25/12
Estimate Number	658	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WCAU	Order #	344613
Account Executive	Aaron Zeligson	Alt Order #	
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/30/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	00140
		Advertiser Ref	28886

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
28	WCAU	TONIGHT SHOW W/JAY LENO	1135P-107A	10/31/12 to 11/02/12	4x	-- 112--					
	WCAU			F	11/02/12	:30	12:31 AM	IUSA120530H	\$775.00		3
29	WCAU	TONIGHT SHOW W/JAY LENO	1135P-107A	11/05/12 to 11/05/12	1x	M-----					
	WCAU			M	11/05/12	:30	11:58 PM	IUSA120530H	\$775.00		1
30	WCAU	8-10P TUE THE VOICE	8P-10P	10/30/12 to 10/30/12	1x	-T-----					
	WCAU			Tu	10/30/12	:00			<del>\$4,500.00</del>	See MG 30.2,30.3,30.4	1
	WCAU	5A-6A M-F NBC10 NEWS 5A	5A-6A M-F	Th	11/01/12	:30	5:15 AM	IUSA120530H	\$200.00	MG for 31.1,30.1,7.3	3
	WCAU	5A-6A M-F NBC10 NEWS 5A	5A-6A M-F	Th	11/01/12	:30	5:53 AM	IUSA120530H	\$200.00	MG for 31.1,30.1,7.3	4
	WCAU	NFL REGULAR SEASON NON LO	815P-1130P	Su	11/04/12	:30	10:35 PM	IUSA120530H	\$10,000.00	MG for 31.1,30.1,7.3	2
31	WCAU	10-11P GO ON/NEW NORMAL	10P-11P	10/30/12 to 10/30/12	1x	-T-----					
	WCAU			Tu	10/30/12	:00			<del>\$5,500.00</del>	See MG 30.2,30.3,30.4	1
	WCAU			PREEMPT							
32	WCAU	10-11P THU ROCK CENTER	10P-11P	11/01/12 to 11/01/12	1x	---T---					
	WCAU			Th	11/01/12	:30	10:17 PM	IUSA120530H	\$3,000.00		1
33	WCAU	10-11P DATELINE NBC	10P-11P	11/02/12 to 11/02/12	1x	----F--					
	WCAU			F	11/02/12	:00			<del>\$4,000.00</del>	See MG 33.2	1
	WCAU			PREEMPT-PROGRAM CHANGE							
	WCAU	F 10-11P GRIMM	10-11P GRIMM	F	11/02/12	:30	10:30 PM	IUSA120530H	\$4,000.00	MG for 33.1 11/02	2
34	WCAU	6A-7A SATURDAY	6A-7A SA	11/03/12 to 11/03/12	2x	-----S-					
	WCAU			Sa	11/03/12	:30	6:11 AM	IUSA120530H	\$250.00		2
	WCAU			Sa	11/03/12	:30	6:46 AM	IUSA120530H	\$250.00		1
35	WCAU	7A-9A SATURDAY	7A-9A SA	11/03/12 to 11/03/12	2x	-----S-					
	WCAU			Sa	11/03/12	:30	7:29 AM	IUSA120530H	\$700.00		2
	WCAU			Sa	11/03/12	:30	8:24 AM	IUSA120530H	\$700.00		1

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
35	WCAU	7A-9A SATURDAY	7A-9A SA	11/03/12 to 11/03/12	2x	-----S-					
36	WCAU	9A-10A SATURDAY	9A-10A SA	11/03/12 to 11/03/12	2x	-----S-					
	WCAU			Sa 11/03/12	:30	9:12 AM	IUSA120530H		\$650.00		1
	WCAU			Sa 11/03/12	:30	9:27 AM	IUSA120530H		\$650.00		2
37	WCAU	7-8P SAT ACCES/FOODIES	7-8P	11/03/12 to 11/03/12	1x	-----S-					
	WCAU			Sa 11/03/12	:00				<del>\$500.00</del>	See MG 7.9,7.10,7.11,7.12,7.13	1
				NA-PGM NOT SCHEDULED							
38	WCAU	6A-8A SUNDAY	6A-8A SU	11/04/12 to 11/04/12	2x	-----S					
	WCAU			Su 11/04/12	:30	7:11 AM	IUSA120530H		\$200.00		1
	WCAU			Su 11/04/12	:30	7:54 AM	IUSA120530H		\$200.00		2
39	WCAU	8-10A SUNDAY	758A-956A SUNDAY	11/04/12 to 11/04/12	1x	-----S					
	WCAU			Su 11/04/12	:30	8:22 AM	IUSA120530H		\$600.00		1
40	WCAU	10A-1030A SUN CHRIS MTTHW	10A-1030A SU	11/04/12 to 11/04/12	1x	-----S					
	WCAU			Su 11/04/12	:30	10:20 AM	IUSA120530H		\$1,500.00		1

Aired Spots                      **96**

<u>Gross Total</u>	<b>\$107,825.00</b>	
<u>Agency Commission</u>	<b>\$16,173.75</b>	
<u>Net Amount Due</u>	<b>\$91,651.25</b>	<b><u>Payment Terms 30 Days</u></b>

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